

LET'S BRAINSTORM ON "MEDIA"



2 questions

How they check the news.

One example of a big media coverage.

FOUR VIEWS OF THE NEWS

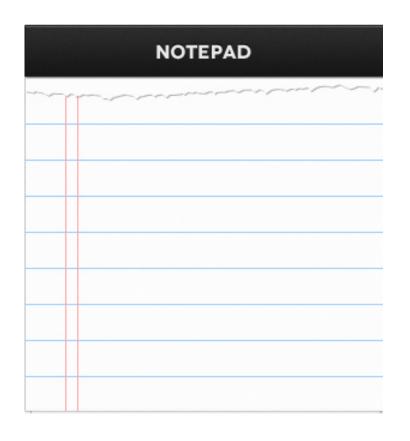


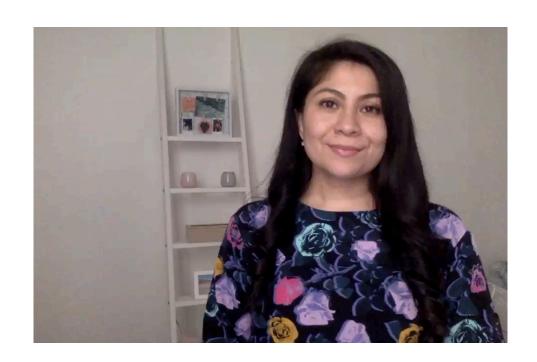
TOM, NORTHAMPTON, ENGLAND



NOTEPAD		

SANDRA FROM TORONTO, IN CANADA









DAN, BOSTON, USA





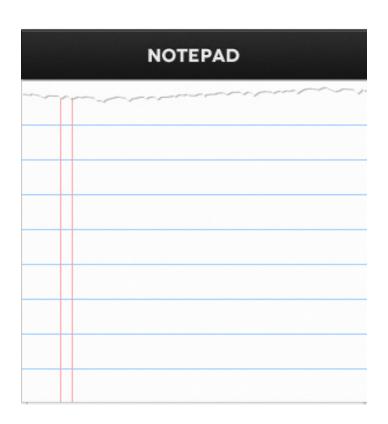
FOCUS ON CULTURE: FREEDOM OF EXPRESSION

A free press is fundamental to a democratic society.

"Congress shall make no law (...) abridging the freedom of speech, or of the press" US Constitution

Censorship: governments prohibit the use of material.

SHANNON, FROM CAPE TOWN, IN SOUTH AFRICA









How do you check the news?



One example of a big media coverage



Let's listen to haled & faelle!

YOUR TURN TO SPEAK!



FOCUS ON VOCABULARY AND PRONUNCIATION

Vocabulary to talk about the news

- reliable = unbiased = reputable = impartial
- biased = prejudiced

Guess!

- /^lrepjətəbl/
- /rilai.ə.bəl/
- /\n|baiəst/





A CASE STUDY: THE AFRICAN AMERICAN HISTORY AND CULTURE MUSEUM



DEBATED BEFORE IT OPENED

The Washington Post

BLACK-HISTORY MUSEUM PLAN SPARKS DEBATE

October 16, 1989

"A recent suggestion by Smithsonian Secretary Robert McC. Adams to limit an African American museum to a wing at the National Museum of American History has sparked lively debate in the African American community and on



2013

"Virginia Congressman Jim Moran objected to the museum on those grounds"

"But defenders say the museum fills an important void."

COVERAGE ON THE OPENING

PRESS

Subscribe and get a free tote.

NEW YÖRKER

AMERICAN CHRONICLES AUGUST 29, 2016 ISSUE

MAKING A HOME FOR BLACK HISTORY

The vision and the challenges behind a new museum on the National Mall.



By Vinson Cunningham

RADIO



△ SIGN IN

♠ NPR SHOP





TV and TWITTER





The Washington Post

The African American Museum tells powerful stories — but not as powerfully as it could



Chicago Tribune

Black history finds home on National Mall with new museum: 'It's absolutely breathtaking'



CULTURE

Permanent February

By JAY NORDLINGER | March 1, 2017 5:00 AM



"If you have a separate museum for black Americans, what about other racial or ethnic groups? Or religious groups?"



YOUR CASE STUDY: THE GUGGENHEIM

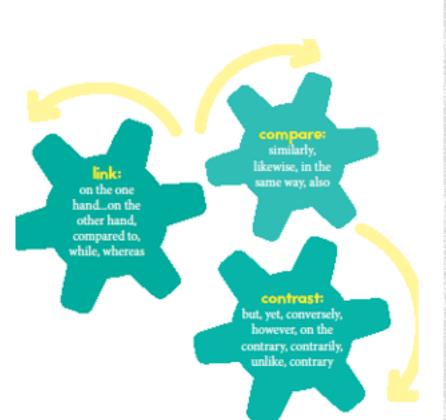
You are a reporter covering art, share your opinion on Twitter.



"The building itself is an attraction for visitors (...)." Time Out, 2019

"The most beautiful building in America" Critic Emily Genauer, New York Herald Tribune, 1959

"Wright's monumental and ultimately mischievous failure" New Yorker, 1959



FOCUS ON METHOD: EXPRESSING YOUR POINT OF VIEW

- positive view: amazing, breathtaking, wonderful, exceptional, a success
- negative view: a failure, a disaster, negative, unfair





REACTIONS ON TWITTER



This museum has a very unique and modern look. Museums often look similar but this one looks like a monument, I like the white color because it makes the museum brighter so I definitely want to visit it! *#guggenheimcasestudy #opnionondesign #EnglishLumni

@LumniFR



I think that the architects wanted to be futuristic But it is not gracious #guggenheimcasestudy #mypointofview #EnglishLumni @LumniFR



I think that the design is weird but also cool, it's different from the other museums we see. It is a really special museum. Personally, I like it because it has its own beauty #EnglishLumni@LumniFR

#guggenheimcasestudy #mypointofview

Follow

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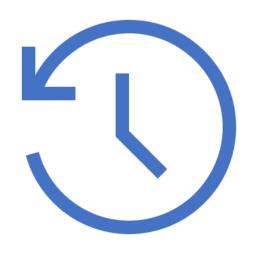
YOUR REACTION?

Post your opinion

#Englishlumni @LumniFR

moderate your comments

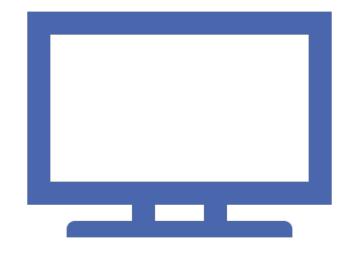
LET'S RECAP



- Different types of media
- Variety of perspectives
- Check facts and use multiple sources to avoid bias
- Objectivity vs subjectivity

AFTER-CLASS CHALLENGE

- . Watch films/series about the press
- . Go on a virtual tour of the Guggenheim museum
- . Send your tweet #Englishlumni @LumniFR





Keep calm and listen to some English;-)



Don't hesitate to practise with your friends.



All resources on francetv.fr and lumni.fr



Stay home and stay safe!

THANKS FOR YOUR ATTENTION!