

Welcome!

Lumni•4

What's on today?

Great speeches!

How to understand them

How to write one 😊



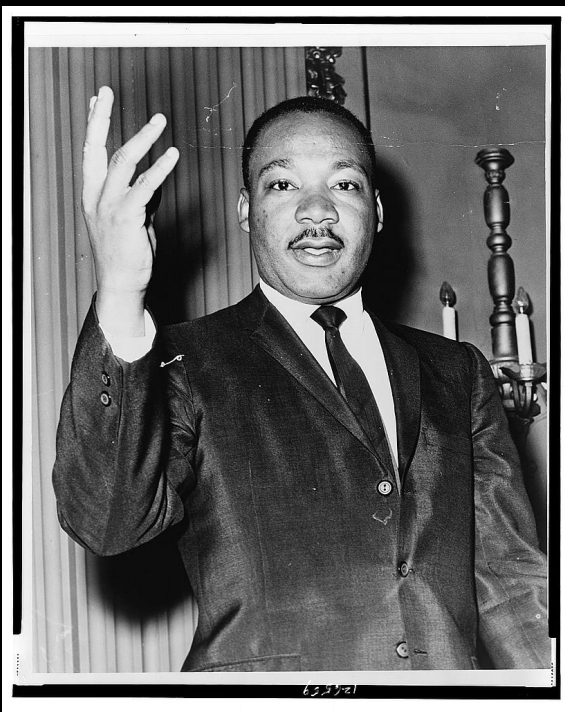
**With words
from our
students!**

Let's start with a quiz!

If we say "memorable speeches", can you think of some?



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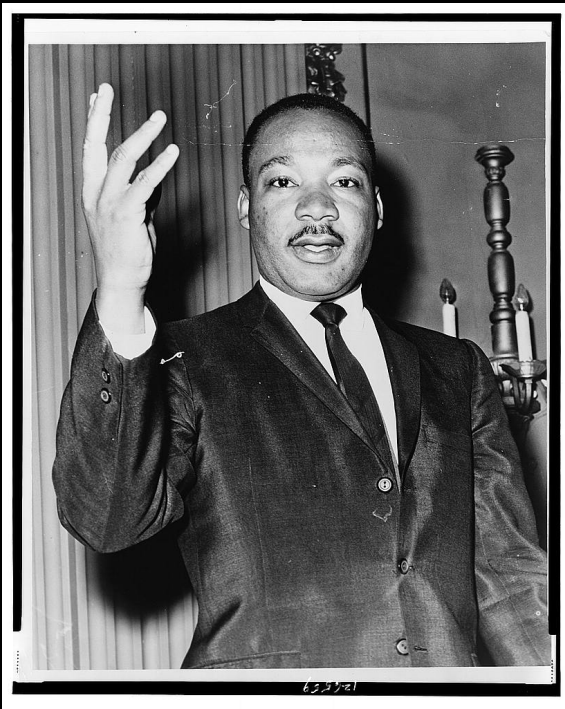
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Winston
Churchill



Martin
Luther King Jr



John Fitzgerald
Kennedy

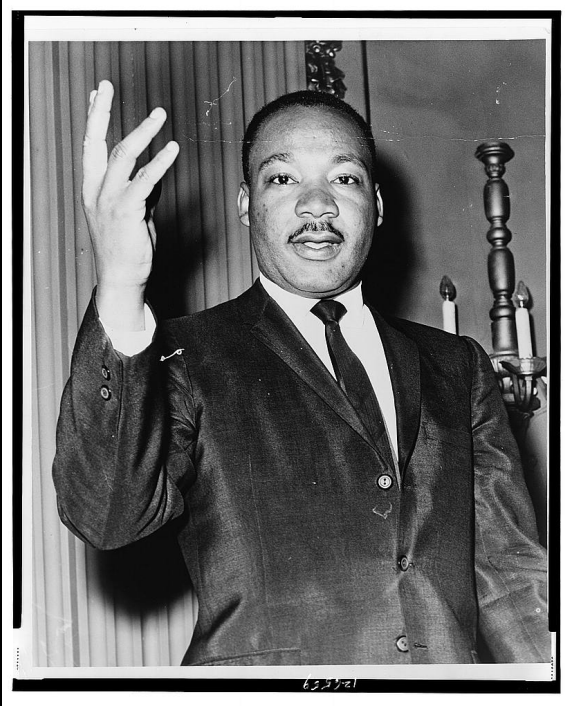


Barack
Obama



Winston
Churchill

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Martin
Luther King Jr

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John Fitzgerald
Kennedy

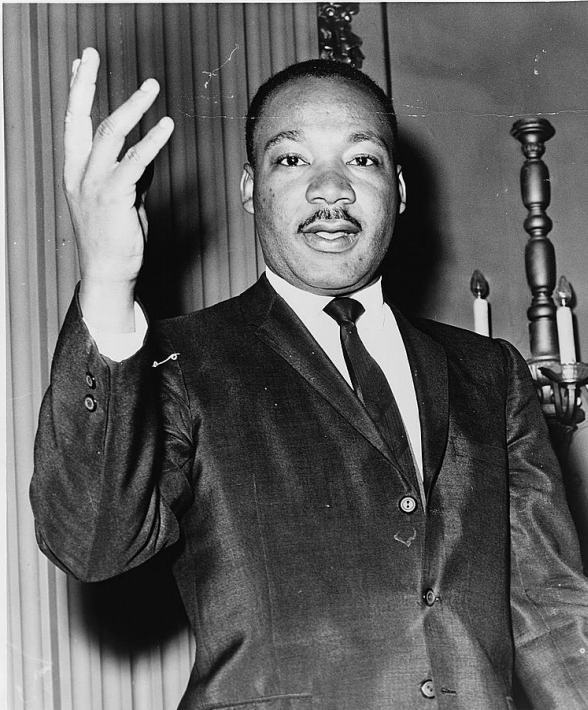
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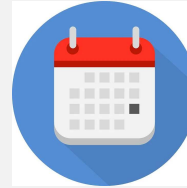
Barack
Obama

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"I have a dream that my four little children will one day live in a nation where they will not be judged by the color of their skin but by the content of their character."



Martin
Luther King Jr



August 28th, 1963



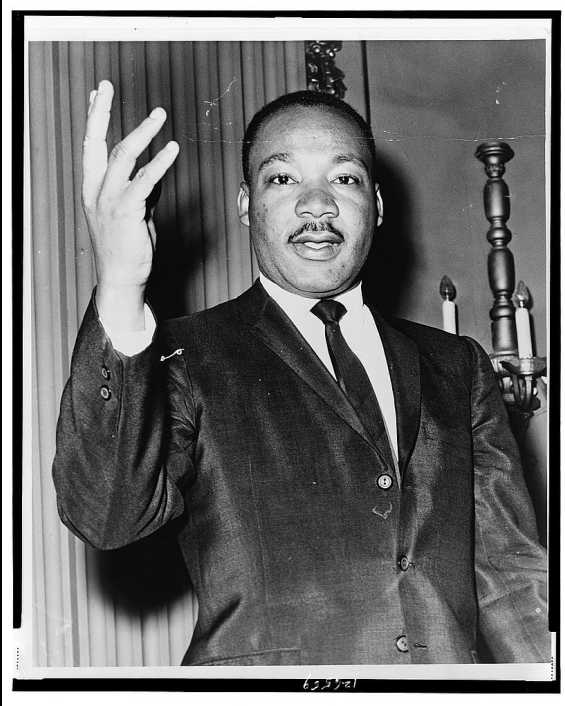
At the Lincoln Memorial, in
Washington DC, during the
March for Jobs and Freedom



In the context of **segregation**,
MLK Jr denounced the racism
and inequalities that African
Americans were still suffering
from and voiced his dream of
equality, justice and solidarity.



Winston
Churchill



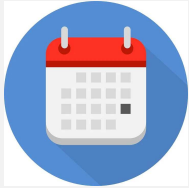
Martin
Luther King Jr



John Fitzgerald
Kennedy



Barack
Obama



July 27th, 2004



In Boston, during the
DNC (Democratic
National Convention)



Barack Obama delivered
the keynote address of the
Democratic party where he
explained the party's main
line, and called for national
unity and nonpartisanship.

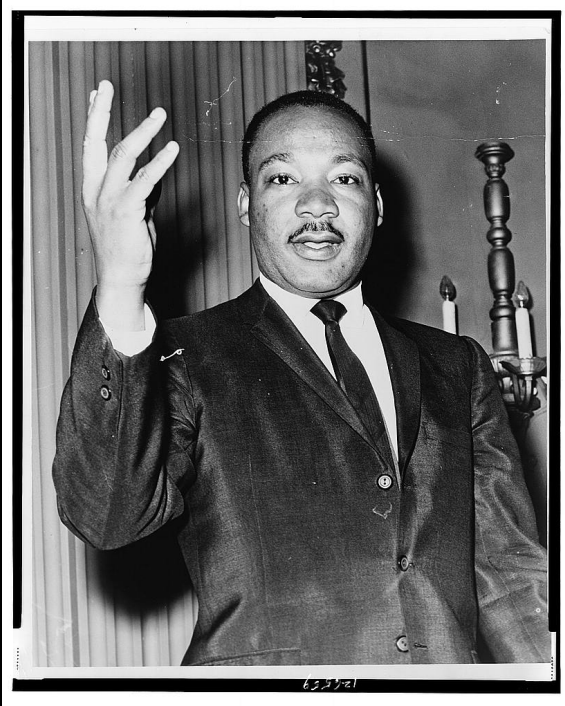
"Tonight, there's not a liberal
America and a conservative
America, there's the United States
of America."



Barack
Obama



Winston
Churchill



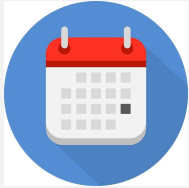
Martin
Luther King Jr



John Fitzgerald
Kennedy



Barack
Obama



January 20th, 1961



In Washington DC



JFK delivered his inaugural speech just after he was sworn in as the President of the USA, which started his term of office.

John Fitzgerald Kennedy

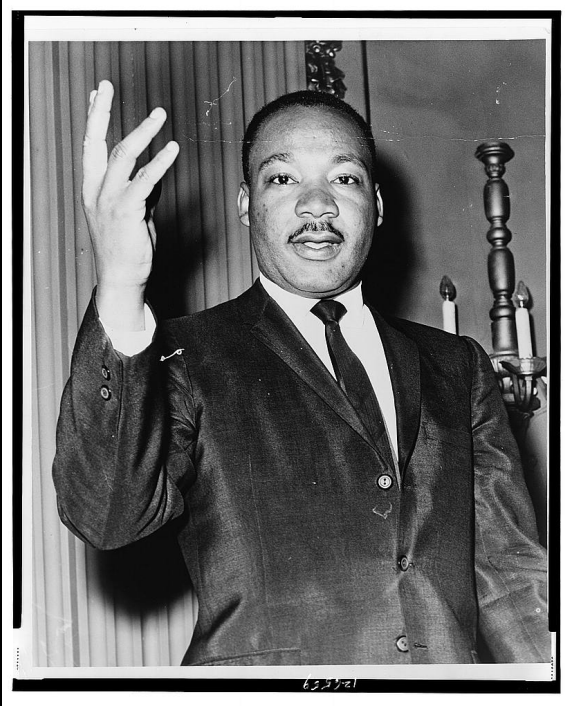


"Ask not what your country can do for you, but what you can do for your country."



Winston
Churchill

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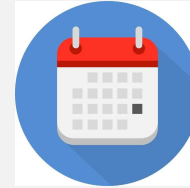


Barack
Obama

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Winston
Churchill



May 13th, 1940



In the hall of the **House of Commons**, the lower chamber of **Parliament**, which meets in the **Palace of Westminster**.



This was Churchill's first speech to the **House of Commons** after being appointed **Prime Minister** by the King, during the first year of **World War 2**.

"I have nothing to offer but blood, toil, tears and sweat."

*So what makes a speech **memorable**?*

The impact of the speech

They made the present what it is today. Thanks to them, people's minds can change. *Vlora*

The speaker's image

The people who have an important status or a good reputation are the ones that people will listen to. *Vlora*

The speaker's performance

There is also the tone. *Vlora*
It's a bit as if those people were actors. *Oriane*

The choice of words

They chose special words to make an impact. *Capucine*

Focus on...



Emma Watson



United
Nations



www.unwomen.org

First reactions?

The idea is really
interesting...

Ninon



It's very persuasive, solemn
and convincing.

Livia, Mathéo, Océane

What is the speech *about*?

The issue

Usually, the fight for gender equality doesn't involve men.

Clément

Some women don't want to be associated with the term 'feminist'. –

Mélodie

The solution

Men must also act for gender equality.

Mélodie

*= the objective
of the speech &
campaign*

It is a universal issue.

Oriane



Zoom on... ***Involving everyone***

It is a simple vocabulary.
Everyone can understand
and feel concerned.

Capucine

Today we are launching a campaign called "HeforShe".

I am reaching out to you because we need your help. We want to end gender inequality—and to do this we need everyone involved.

This is the first campaign of its kind at the UN: we want to try and galvanize as many men and boys as possible to be advocates for change.

Zoom on...

Involving everyone

There are a lot of 'we'... The pronoun 'we' means that it's about and *for* every one.

Mathéo & Chloé

It's not a personal project. She is the spokeswoman.

Lambertine & Vlora

Today **we** are launching a campaign called "HeforShe".

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Livia, Mathéo, Océane

She reminds us of the
definition of feminism ...

Liz



Zoom on... *Providing reliable information*



Alexis

It shows she knows what she is talking about. *Oriane*

It gives her credibility. *Vlora*

...I have realized that fighting for women's rights has too often become synonymous with man-hating. If there is one thing I know for certain, it is that this has to stop.

For the record, feminism by definition is: "The belief that men and women should have equal rights and opportunities. It is the theory of the political, economic and social equality of the sexes."

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and convincing.

Livia, Mathéo, Océane

She reminds us of the
definition of feminism ...

Liz

I feel compassion for her.

Mathéo

Zoom on...

Arousing compassion



Liz

I started questioning gender-based assumptions a long time ago.

When I was 8, I was confused at being called “bossy,” because I wanted to direct the plays we would put on for our parents — but the boys were not.

When at 14, I started to be sexualized by certain elements of the media.

When at 15, my girlfriends started dropping out of their beloved sports teams because they didn’t want to appear muscly.

When at 18, my male friends were unable to express their feelings.

Zoom on...

Arousing compassion



Liz



Anne

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Zoom on...

Arousing compassion



Liz



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Livia, Mathéo, Océane

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Liz

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Mathéo

She's not shouting...

Clémence



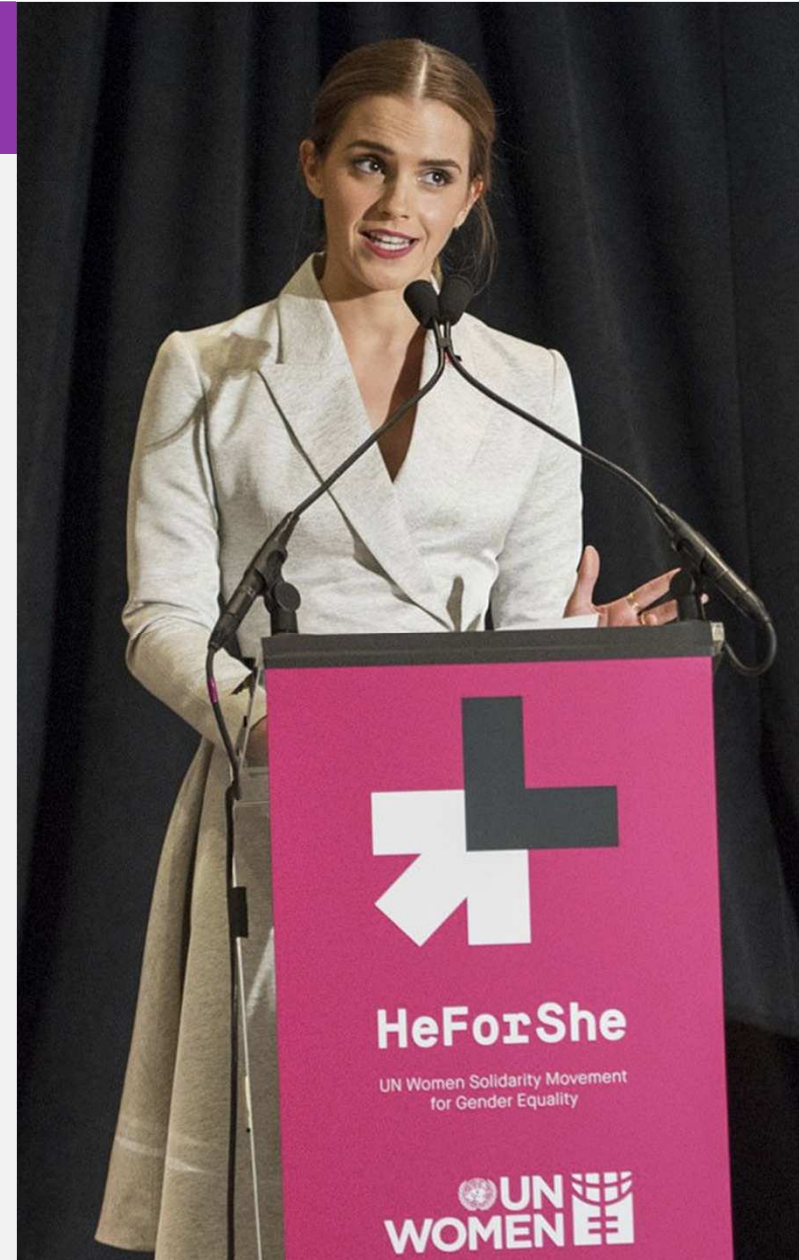
Zoom on... *Delivering the speech*



"If there is one thing I know for certain, it is that this has to stop."

Put special emphasis on the important words

Make pauses after important words or ideas



So let's recap what makes a speech convincing?

Structure it logically

Involve yourself

Address & involve the audience

Provide reliable information

Appeal to people's emotions

Speak clearly

Emphasize the important words

Use "I" or "we"

Use "you"

Use definitions, scientific evidence, statistics...

Share your experience with them, make them relate to you, smile, laugh...

Articulate properly and make pauses after important words or ideas.

Your turn! Write your own speech.

You have been asked to speak at the UN as part of an **Us for them** campaign.

Let's get to work!

Us for Them

Choose who "us" and
"them" are

Think about your
message

Think about your
audience

Plan

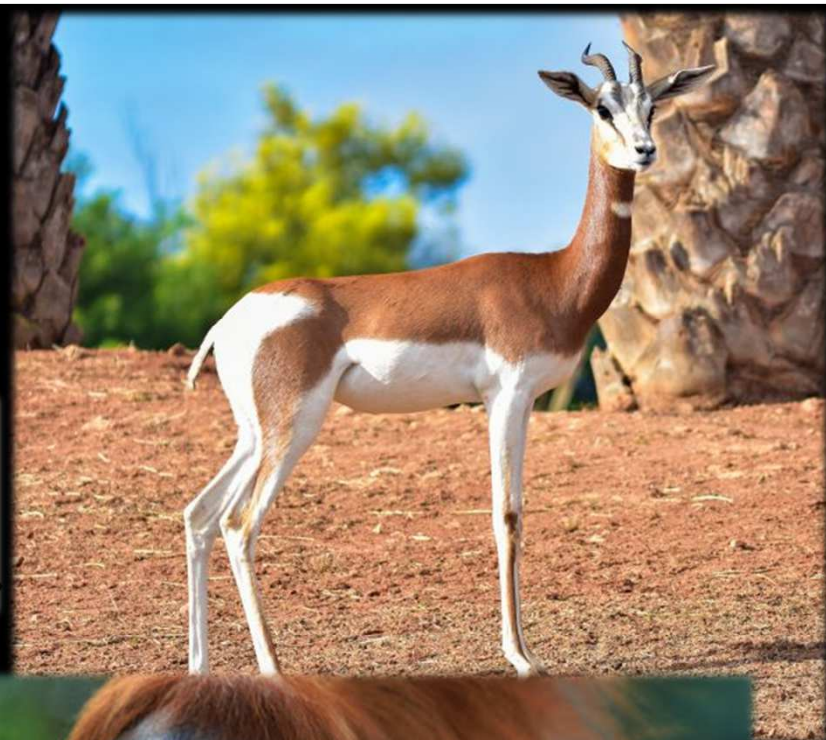
Write

Improve

Deliver it!



Clémence



Clémence

Structure it logically

Involve yourself

Address & involve the audience

Provide reliable information

Appeal to people's emotions

Speak clearly

Emphasize the important words

Today, we're launching a campaign called "Us" for "Them".

According to WWF, there has been a 60% decline in the size of populations of mammals, birds, fish, reptiles, and amphibians in just over 40 years. Well, we do seem responsible for this. Indeed, as the 2018 report says, "The top threats to species identified in the report link directly to human activities".

We, teenagers, *are* the future, so it is our responsibility to open our eyes and protect the survival of the animals threatened by poaching, illegal trade and habitat loss. *We* are here to speak for *them*.

We speak for the red pandas, who need big, dense jungles.

We speak for the European eels whose lives need to be spared.

We speak for the Dama gazelles, who are over-hunted.

We speak for the Sumatran orangutans who need the protection of their forest habitat from deforestation.

We speak for the Asian elephants who are poached for ivory and leather.

We speak for all of those endangered species and many more who can't speak for themselves. They need *all* of us.

Discover Mattheo's speech & take part in his project!



***Thanks for your
attention!***

***Stay connected with English, wear masks
& stay safe!***