

WELCOME TO YOUR ENGLISH CLASS!

## YOUR FEEDBACK ON #ENGLISHLUMNI @LUMNIFR



#englishlumni I don't think the museum deserve so much attetion. I find the bulding style a bit old #englishlumni I don't think the museum deserve so much attetion. I find the bulding style a bit old

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4:35 PM · Apr 22, 2020 · Twitter Web App
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#### #englishlumni @LumniFR

In my opinion, the Guggenheim Museum is beautiful and futuristic. I like the idea to enter by the top of the museum.

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12:42 PM · Apr 23, 2020 · Twitter for Android
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2 Likes

2 Likes



#englishlumni @lumnifr This is not a good idea to separate people with this museum. What reactions could be if there is a museum about wasp?

4:27 PM · Apr 22, 2020 · TweetDeck

3 Likes



# THE MEDIA

WRITING A PRESS ARTICLE

## THE ELEMENTS OF AN ARTICLE

# LUMNI TIMES

#### 27 APR 2020

#### Unexpected surprise for teachers on TV

PRIZE-WINNING TEACHERS

#### IN PARIS YESTERDAY

The two English teachers were recently elected best teachers in the world this doesn't really come as a surprise to most and is a welldeserved award. The award was handed to them by Lumni's producer himself. In his speech, he mentioned the progress he has made in English and added "Without these two teachers, I wouldn't have learnt so many things about the Englishspeaking world." Both teachers were really moved and decided to share the prize with all the Lumni teachers and all the students across France.

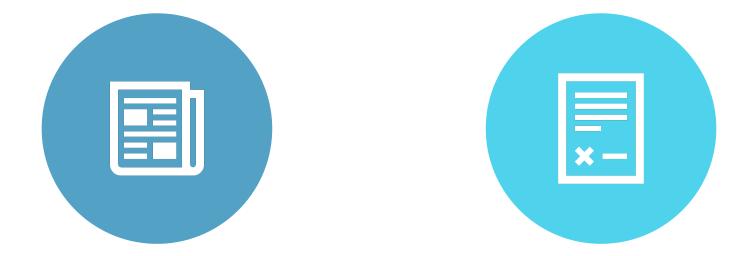
United States, with the larger developing moose ecologies also poised to make gains. The largest percentagege increase in moose will likely come from China", says McRobson, The Chinese government has invested heavily in moose infrastructure over the past decade, and their committment to macrofauna is beginning to pay dividends". Since 2004 China has expanded moose pasture from 1.5% of arable land to nearly 3.648% and moose numbers are expected to rise to 60,000 making China a net moose exporter for the first time. This is good news for neighbouring Mongolia, a barren moose-wasteland whose inhabitents nonetheless have an insatiable desire for the creatures. The increase in Beijing-Ulanbataar trade is anticipated to relieve pressure on the relatively strained Russian suppliers, but increase Mongolia's imbalance of trade with its larger neighbour.

Historically the only competitor year collaborative project, will have to China in the far eastern moose profound implications for the moose markets has been Singapore but the community as the gravitational field tiny island nation is set to report a is now known to be of the right

Union's move towards standardising the European moose. Stringent quality controls are holding back the development of the eastern european populations compared to last year when they contributed significantly to europe's strong growth figures. Norway, which is not an EU member but has observer status, strengthed in numbers relative to the Euro area with numbers of Norweigian moose, known locally as elk'' expected to rise for the tenth consecutive year, particularly thanks to a strong showing in the last quarter.

As moose season reaches its close, researchers world wide are turning to science in an attempt to boost next year's figures. NASA stunned the scientific community today with the announcment of their discovery that the moon is significantly smaller than previously believed. This conclusion, which is the conclusion of a tenyear collaborative project, will have profound implications for the moose community as the gravitational field is now known to be of the right

## CLOSE UP ON THE ARTICLE



# HEADLINE



## **HEADLINE & SUBHEAD**

# Unexpected surprise for teachers on TV

PRIZE-WINNING TEACHERS

IN PARIS YESTERDAY

- Headline
- > main information
- > to catch the readers' attention
- Subhead (or subheadline):
- > more information about the topic of the article
- further information

## CLOSE UP ON THE ARTICLE





## **5 W QUESTIONS**

# Unexpected surprise for teachers on TV

PRIZE-WINNING TEACHERS

IN PARIS YESTERDAY

who
what
when
where
why

## EDITOR-IN-CHIEF : MESSAGE #1



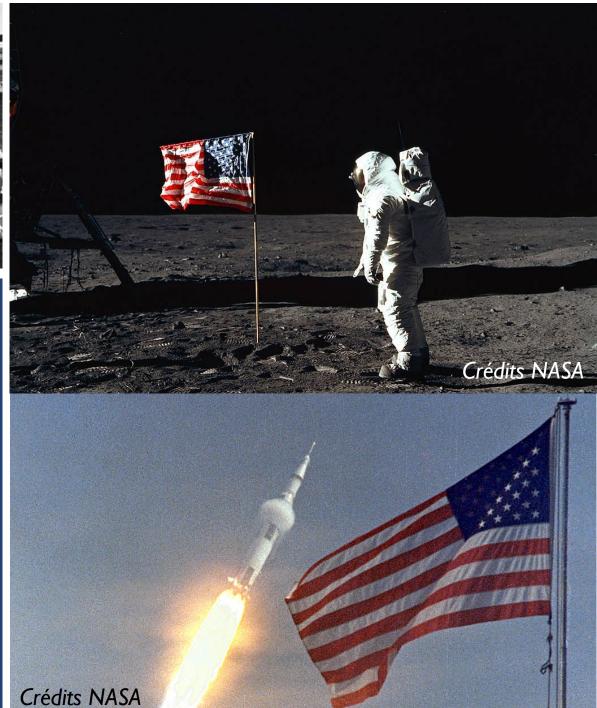
# SPACE SPECIALIST:

NICK



## FOCUS ON CULTURE

- The Space Race
- Cold War: the USSR vs the USA
- Kennedy's speech
- Moon landing



## **OUR ARTICLE: PARAGRAPH ONE**

LUMNI TIMES

On July 16th, 1969, millions of Americans watched a major historical event on TV: the first moonwalk!

25 A PR 20

This conquest of space was launched by President JFK back in 1962, during his outstanding "moon speech" given at Rice University when he famously said, "We choose to go to the moon in this decade and do the other things, not because they are easy, but because they are hard".

Just like during the Gold rush in the 19th century, when Americans had been willing to push the frontier further West, they were now ready to reach for the stars and space. Once on the moon, Buzz Aldrin and Neil Armstrong planted a flag to symbolize this new American conquest.



4:00 PM

🗸 Lumni





50%

Make sure to include this reference in the article too! The quality of the picture is definitely not ideal! Just sort it out!

## #NASA

## Katherine Johnso







DiamondLynne @DiamondLynne1

Tweet

 $\checkmark$ 

#Respect #NASA

#### Katherine Johnson



13:38  $\cdot$  16/03/2020  $\cdot$  Twitter for iPad



## **OUR ARTICLE: PARAGRAPH TWO**

LUMNI TIMES

#### (...)

5 A PR 2020

But this huge scientific achievement wouldn't have been possible without the hard work of NASA's engineers and computers. Katherine Johnson was the first African-American women whose calculations were critical to send the first man to the moon.

She received the medal of Freedom from President Obama and is still remembered today as a heroine.

## EDITOR-IN-CHIEF : MESSAGE #2

## FOCUS ON MARS





NASA vs entrepreneurs

## NASA's Moon to Mars program







## GIVING DIFFERENT POINTS OF VIEW

"I don't think we'll live on planets", Jeff Bezos (CEO)

"It is important that we become a space-faring civilization", Elon Musk (CEO)

"The way NASA traditionally does things is much slower and more deliberate ... [Space X] is more of a Silicon Valley approach" (NASA administrator Bridenstine)

## **OUR ARTICLE: PARAGRAPH THREE**

# LUMNI TIMES

#### (...)

Today the USA continues to push the frontier, with commercial enterprises seeking to build a colony on Mars, led by Amazon and Tesla CEOs Jeff Bezos and Elon Musk. Both businessmen have a clear idea of their projects. Bezos believes more in spaceships as hinted by his statement "I don't think we'll live on planets." Elon Musk, also has his own vision of the new frontier. He explained, "I think it is important that we become a spacefaring civilization and be out there among the stars ... We want the things that are in science fiction novels and movies not be science fiction forever. We want them to be real one day."

However, this time the effort will be led by private companies and not NASA. It seems like despite NASA's multiple past achievements; companies would like to make profit out of this quest. Some people worldwide are willing to trust entrepreneurs rather than scientists. They seem keen on the idea as shown by their various optimistic posts on social media such as Twitter or Instagram. On the other hand, the National American Space Agency is still considering this new frontier with their recent program from Moon to Mars.

## THE EDITORIAL WRITER'S OPINION

# LUMNI TIMES

05 A PR 909

#### (...)

If going to Mars has always been central to American culture with series such as *Star Trek*, recent films like *The Martian* or even books such as Wells's *War of the Worlds*, the question today is whether the American government is ready to finance this new quest or if it will be another star in private companies' galaxy.

## **HEADLINES EDITOR:**

**AISCHWARYA** 

## EDITOR-IN-CHIEF : MESSAGE #3

## MISSION ACCOMPLISHED: OUR ARTICLE LUMNI TIMES

Crédits NASA



Rocket Launch, Kennedy Space Center, Fl.

#### Mars: the new frontier? Destination Mars – the next frontier. Who will win the race: NASA or Space X?

On July 16th, 1969, millions of Americans turned to their television to watch a unique historical event: the first moonwalk!

This conquest of space was launched by President JFK back in 1962, during his iconic "moon speech" given at Rice University when he famously said, "We choose to go to the moon in this decade (...), not because they are easy, but because they are hard".

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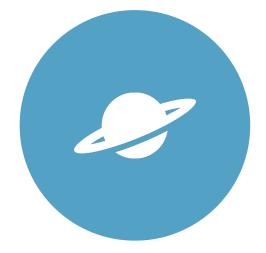
0.5 A PR 0090

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## AFTER-CLASS CHALLENGE





#### WATCH MOVIES ON THE SPACE CONQUEST (INTERSTELLAR...)

#### SUGGEST AN ALTERNATIVE TITLE @LUMNIFR WITH #ENGLISHLUMNI

## THANK YOU VERY MUCH





## KEEP CALM AND SPEAK ENGLISH

## STAY HOME AND STAY SAFE